PHILIP ROESCH

Financial Advisor &
Co-author of The Ordinary Millionaire

Philip is a Financial Planner, co-founder and Managing Director of attooh! Group of Companies.

He has surrounded himself with a team of highly qualified staff and positioned himself as one of the top financial planners in his field. With more than two decades worth of experience in the Financial Services Industry he has had the privilege to equip himself with the latest technology in the Insurance industry, which he uses in risk and wealth portfolio structuring to ensure that his clients gets the best advice.

He takes time to make sure that he knows and understands client's needs. His ongoing interest in his clients ensures their financial wellbeing. His preferred target market is: Business owners, Corporates, Individuals and the Medical Industry.

He specializes in Business Insurance, Personal Insurance, Risk planning, Investment planning & Savings, Pre & Post-retirement planning, Wellness (Vitality), Corporate benefits, Trust and Wills.

He obtained a B Comm. Accounting degree from the University of Potchefstroom in 1994 and is a CFP® (ILPA) Practitioner obtained from the University of Free State in 1998.

Philip Roesch

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QUALIFICATIONS

B Comm. Accounting degree |
University of Potchefstroom, 1994

CFP (ILPA) Registered Practitioner |
University of Free State, 1998

Gold Prestige Discovery Financial Advisor 2025/2026

Discovery | attooh! HEALTH | WEALTH | LIFE

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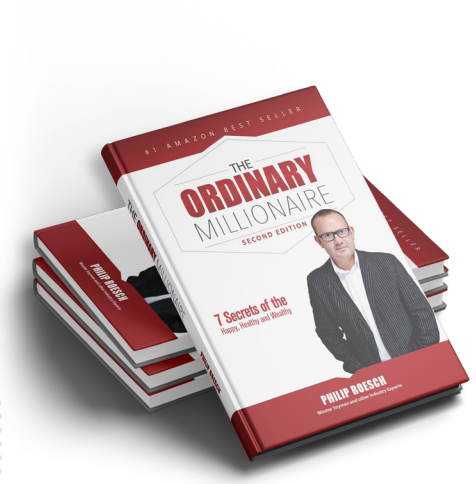
CO-AUTHOR OF THE #1 AMAZON BEST SELLER



The Ordinary Millionaire book achieved the number 1 Best Seller status. The purpose of the book is to help and educate you, and to guide you along with the secret steps to take on your journey to financial independence.

The aim is to help you get to that "Ordinary Millionaire" status and more importantly, to enjoy life as one of the few who cracked the secret to Financial Independence and the state "Wealthy, Healthy, and Happy." Make sure you visit my website to download a copy of The Ordinary Millionaire.

I am a co-author of The Ordinary Millionaire book. Visit my website and download my FREE Book.

If someone asks you, "Are you a millionaire?" your immediate response would probably be NO if you don't have millions in the bank, right?

We always think that there should be "more to life" and that MONEY would buy us happiness. But, what if someone asks you whether you would trade your family, friends, partner, or your skillset for a million Rand in cash, hmmm then your answer would probably be NO too, right?

The Ordinary Millionaire is attooh! 's financial educational drive. It is based on the fact that YOU ARE indeed a millionaire already. The people you love and the moments of deep, authentic wellness - goes way beyond a life of worldly riches. Your MOMENTS, your happiness, that makes you a millionaire.

The ordinary millionaire is you. It's me. It's when we realise that the millionaire-moments and magic of life is in everything that surrounds us...
Once you have bred your internal millionaire mindset, when you start working with what you have rather than resenting what you don't, you pave a way of true purpose. And then... it's just a simple formula, a proven recipe, strategy, and commitment that will set you on a journey to complement your millionaire mindset with an external, monetary one.

Every single person has the opportunity to become a millionaire. We feel everyone should have the know-how and the knowledge to do so. The Ordinary Millionaire is an initiative inspired and developed by financial experts that want to equip you.

THE ORDINARY Tom MILLIONAIRE

DOES YOUR MONEY NEED A "PROFESSIONAL TRAINER"?

Imagine a world where finance is associated with **LIFE, TIME** and **GROWTH** rather that **ANXIETY** and **STRESS**? At attooh! We believe that your financial journey should and could be a journey of enjoyment, fulfilment and escalating success.

It really is time to put **YOU** first. Take control of your finances and allow me, as your Financial Coach to guide you along the way.

MY SERVICES INCLUDE

INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings

PERSONAL BANKING

WILLS & ESTATES

HEALTH

- Medical aid
- Gap cover

INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments

SHORT TERM INSURANCE

- Personal lines
- Commercial insurance

EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution

VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**

THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the ONLY constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".

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