PAUL ERASMUS

Financial Advisor

Your financial future deserves careful planning, trusted advice and a long-term partner who understands what truly matters to you. Whether you are building wealth, protecting your family, planning for retirement or structuring your estate, your financial decisions today shape the lifestyle and legacy you enjoy tomorrow. With over 25 years of experience in financial services, Paul Erasmus is committed to helping you meet your financial objectives, address your unique needs and achieve lasting financial independence.

Paul holds a B.Comm Degree and has dedicated his career to providing holistic financial advice that empowers clients to make confident, informed decisions. His passion for financial planning was inspired by a simple yet powerful purpose: to help clients reach their financial goals and create financial freedom for themselves and their families.

Working with business owners, professionals, families, retirees and high-net-worth individuals, Paul understands that many people struggle with a lack of structured financial planning and disciplined saving. Through a comprehensive financial needs analysis, he develops tailored strategies designed to grow, protect and preserve wealth over the long term.

Paul offers holistic financial planning services, including retirement planning, investment management, risk planning, estate planning, tax-efficient structuring, offshore investing and fiduciary services. He specialises particularly in risk planning and investment planning, ensuring that clients' wealth is both protected and positioned for sustainable growth in an ever-changing economic environment.

What sets Paul apart is his unwavering client-first philosophy:

- To help you meet your financial objectives
- To address your specific financial needs
- To provide holistic financial advice tailored to you
- To guide you towards becoming financially independent
- To deliver exceptional service at every stage of your financial journey

Trust is built through consistency, transparency and service excellence. Paul prides himself on building long-term relationships founded on integrity, clear communication and personalised attention. His approach is structured, disciplined and guided by a defined planning framework that ensures every aspect of your financial life is aligned with your goals.

Whether you are planning for retirement, growing your investment portfolio, protecting your income and assets, or creating a structured estate plan, Paul Erasmus provides comprehensive wealth management solutions designed around you.

If you are seeking a trusted Financial Advisor who prioritises your financial security, wealth creation and long-term financial freedom, Paul is ready to partner with you on your journey towards financial independence.

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CONTACT

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QUALIFICATIONS

Teachers Degree | *University of Pretoria, 1989*

B.Com Degree | *Unisa, 1997*

BUSINESS EXPERIENCE

ABSA | *1998 -2015*

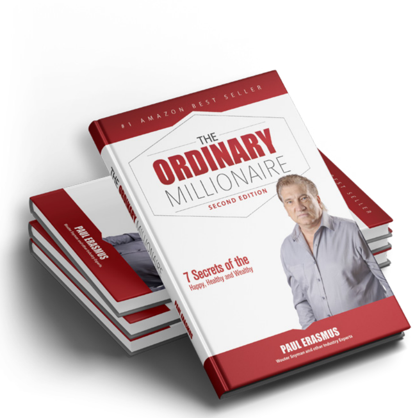
attooh! Group of Companies / Discovery | *2015 - present*

Discovery | attooh! HEALTH | WEALTH | LIFE

PAUL ERASMUS

Financial Advisor & Co-author of The Ordinary Millionaire

CO-AUTHOR OF THE #1 AMAZON BEST SELLER



The Ordinary Millionaire book achieved the number 1 Best Seller status. The purpose of the book is to help and educate you, and to guide you along with the secret steps to take on your journey to financial independence.

The aim is to help you get to that "Ordinary Millionaire" status and more importantly, to enjoy life as one of the few who cracked the secret to Financial Independence and the state "Wealthy, Healthy, and Happy." Make sure you visit my website to download a copy of The Ordinary Millionaire.

I am a co-author of The Ordinary Millionaire book. Visit my website and download my FREE Book.

If someone asks you, "Are you a millionaire?" your immediate response would probably be NO if you don't have millions in the bank, right?

We always think that there should be "more to life" and that MONEY would buy us happiness. But, what if someone asks you whether you would trade your family, friends, partner, or your skillset for a million Rand in cash, hmmm then your answer would probably be NO too, right?

The Ordinary Millionaire is attooh! 's financial educational drive. It is based on the fact that YOU ARE indeed a millionaire already. The people you love and the moments of deep, authentic wellness - goes way beyond a life of worldly riches. Your MOMENTS, your happiness, that makes you a millionaire.

The ordinary millionaire is you. It's me. It's when we realise that the millionaire-moments and magic of life is in everything that surrounds us...
Once you have bred your internal millionaire mindset, when you start working with what you have rather than resenting what you don't, you pave a way of true purpose. And then... it's just a simple formula, a proven recipe, strategy, and commitment that will set you on a journey to complement your millionaire mindset with an external, monetary one.

Every single person has the opportunity to become a millionaire. We feel everyone should have the know-how and the knowledge to do so. The Ordinary Millionaire is an initiative inspired and developed by financial experts that want to equip you.

THE ORDINARY Tom MILLIONAIRE

DOES YOUR MONEY NEED A "PROFESSIONAL TRAINER"?

Imagine a world where finance is associated with **LIFE, TIME** and **GROWTH** rather that **ANXIETY** and **STRESS**? At attooh! We believe that your financial journey should and could be a journey of enjoyment, fulfilment and escalating success.

It really is time to put **YOU** first. Take control of your finances and allow me, as your Financial Coach to guide you along the way.

MY SERVICES INCLUDE

INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings

PERSONAL BANKING

WILLS & ESTATES

HEALTH

- Medical aid
- Gap cover

INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments

SHORT TERM INSURANCE

- Personal lines
- Commercial insurance

EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution

VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**

THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the ONLY constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".