

JOHAN VAN DER MESCHT

Branch Director & Financial Advisor

I am a Branch Director and Advisor affiliated with the attooh! Group of Companies. I have more than 40 years experience in the financial services industry and have a passion for having a positive impact on- and for making a difference in the financial well being of both advisors and clients.

As a Branch Director, I am responsible for eight branches and 130+ financial advisors countrywide, who provide holistic financial planning to individuals, business owners, and corporate clients.

My primary focus with our branches and financial advisors is to assist them in building quality practices with cutting-edge financial planning tools and brilliant office support structures.

At attooh! we have built a value proposition spanning the full financial wellness continuum. This is supported by a dedicated team of highly knowledgeable specialists assisting our advisors with investments, employee benefits, healthcare, short-term insurance, and fiduciary services.

During my tenure at both corporates I worked for, I won the Branch of the Year award several times, and we also won the coveted attooh! Branch of the Year title for the past four years. We have Independent Financial Advisors and Discovery aligned advisors in our business.

I am a Certified Financial Planner with The Financial Planning Institute of South Africa. As a Financial Advisor, my vision is to create a financial road map for my clients, with a properly constructed financial plan, coupled with regular reviews and adjustments if necessary.

Our practice offers advice and support on healthcare, retirement, investment, estate, business assurance, personal and commercial short-term insurance, employee benefits, and wills. I have dedicated specialists and support staff, ensuring maximum value and support for my clients.

"Johan is among the most knowledgeable and highly respected distribution leaders in the South African financial services landscape. His successes span across industry-leading companies, and his ability to recruit, educate and mentor advisors to build and create a valuable business places him at the very top of our industry. In my 35 years in financial services, he is one of the best I have come across. Wouter Snyman – CEO and founder of attooh Group of Companies"



Branch Director & Financial Advisor



CONTACT

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Century City, Cape Town, 7441



Johan Van der Mescht



[jvandermescht](#)



QUALIFICATIONS

University of the Free State, 1998
Postgraduate Diploma in Financial
Planning

Financial Planning Institute of
Southern Africa
Certified Financial Planner
Accreditation, CFP®



BUSINESS EXPERIENCE

attooh! Group of Companies | Branch
Director, 2018 to present
Discovery Limited | Franchise Director
and RGM, 2000 to 2018
Liberty Group | Branch Manager,
1989 to 2000
Standard Bank | Manager, 1982 to
1989



Discovery



DOES YOUR MONEY NEED A “PROFESSIONAL TRAINER”?

Imagine a world where finance is associated with **LIFE, TIME** and **GROWTH** rather than **ANXIETY** and **STRESS**? At attooh! We believe that your financial journey should and could be a journey of enjoyment, fulfilment and escalating success.

It really is time to put **YOU** first. Take control of your finances and allow me, as your Financial Coach to guide you along the way.

MY SERVICES INCLUDE



INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings



PERSONAL BANKING



WILLS & ESTATES



HEALTH

- Medical aid
- Gap cover



INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments



SHORT TERM INSURANCE

- Personal lines
- Commercial insurance



EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution



VITALITY REWARDS

- Wellness management
- Wellness days

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**



THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the **ONLY** constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".