CAMERON FRYER

Financial Advisor

I believe that true wealth is about far more than financial success. It is about creating the freedom to live with confidence today while building a secure future for the people and priorities that matter most. My role as a Wealth Planner is to help clients navigate life's financial decisions with clarity, purpose, and a long-term perspective.

Throughout my career, I have been passionate about building trusted relationships with professionals, business owners, and families who value thoughtful advice and personalised financial planning. I understand that every client has a unique story, different aspirations, and individual challenges. That is why I believe there is no substitute for taking the time to truly understand what is important before developing a financial strategy.

My approach is centred on creating tailored solutions that bring every aspect of a client's financial life together. Whether the focus is building wealth, protecting loved ones, preparing for retirement, planning for business succession, or creating a lasting legacy, I believe every recommendation should have a clear purpose and support a broader financial strategy designed around the client's goals.

I have always believed that great financial advice begins with listening. Markets will change, economies will evolve, and life will present unexpected opportunities and challenges. A well-constructed financial plan should be designed to adapt while remaining focused on what matters most to the individual or family it serves.

The philosophy that guides my practice is simple: **Clarity creates confidence.**

When clients understand their financial strategy, why decisions have been made, and how every element works together, uncertainty is replaced with confidence. My goal is to simplify complexity, provide objective guidance, and empower clients to make informed decisions that support both their present lifestyle and their future ambitions. Integrity, professionalism, and long-term relationships are the foundation of everything I do. I measure success not only by financial outcomes but by the trust my clients place in me and the confidence they gain through having a clear, well-structured plan.

Whether you are beginning your wealth-building journey, preparing for retirement, safeguarding your family's future, or planning the legacy you wish to leave behind, my commitment is to provide thoughtful advice, strategic planning, and ongoing guidance every step of the way.

At the heart of my practice is a simple promise: to help you make confident financial decisions through clarity, strategy, and a partnership built on trust.

Cameron Fryer Wealth Planner Practice - Clarity | Strategy | Legacy

"You define the destination. I architect the strategy."

Cameron Fryer

Financial Advisor

CONTACT

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QUALIFICATIONS

Bcom Degree

BUSINESS EXPERIENCE

Absa Bank, Para-Planner, 2017 - 2019

Absa Bank, Financial Advisor, 2019 - 2026

attooh! Group, Financial Advisor, current

attooh!
HEALTH | WEALTH | LIFE

DOES YOUR MONEY NEED A "PROFESSIONAL TRAINER"?

Imagine a world where finance is associated with **LIFE, TIME** and **GROWTH** rather that **ANXIETY** and **STRESS**? At attooh! We believe that your financial journey should and could be a journey of enjoyment, fulfilment and escalating success.

It really is time to put **YOU** first. Take control of your finances and allow me, as your Financial Coach to guide you along the way.

MY SERVICES INCLUDE

INDIVIDUAL / FAMILY INSURANCE

- Life cover
- Disability
- Severe Illness
- Income continuation benefit
- Tax Free Investment/savings
- Retirement planning
- Educational savings

BUSINESS INSURANCE

- Keyman Insurance
- Buy/Sell Agreements
- Contingent Liability

HEALTH

- Medical aid
- Gap cover

INVESTMENTS

- Local, guaranteed and offshore
- Retirement investments

SHORT TERM INSURANCE

- Personal lines
- Commercial insurance

FIDUCIARY

- Wills and Estate
- Trust and Tax solutions

EMPLOYEE BENEFITS

- Group Risk
- Retirement Funds
- Group Health Solution

Every client is unique and so is my process in my practice. Allow my team and I to create a personalised, tailor-made financial solution for you. My advice is based on your needs and wants and I will truly commit to your overall financial and holistic success. **Financial freedom could be your reality.**

THE BUTTERFLY EFFECT

The butterfly with its metamorphosis - alludes to our lives as humans. Change is the ONLY constant. We celebrate growth, change and your own personal metamorphosis. We'll be there on the journey to guide and assist you toward a life of "permanent purpose".